

CULTURE CRAFTERS

Style Guide; 2012

Primary Format:



Simple Format Variations:



Details:

Font: Zag Bold

White

r 215 g 204 b 117 (#D7CC75)
c 0 m 0 y 60 k 20

r 96 g 95 b 84 (#605F54)
c 0 m 0 y 20 k 80

Clear Zone Recommendation:



Logo Variation Guidelines:

Members are encouraged to customize and modify the Culture Crafters logo.

All adaptations and modifications of logo 'must' be kept within the spirit of Culture Crafters and not be disrespectful to God or other members.

The following guidelines are primarily recommendations and not strict rules.

- 1) Logo is best kept to a 2 colour + white pallet.
- 2) Modern, non-standard font with wide kerning is recommended.
- 3) White strip and cross should be left unaltered.
- 4) Dark sections of logo should be added to, but not taken away from.
- 5) Modifications and artwork additions should stay within the dark outlined area.
- 6) Background is best kept plain.

